



## WREN WINS BEST THIRD SECTOR BUSINESS IN CORNWALL

WREN's goal to harness renewable energy sources for local economic resilience was acknowledged at the



**Winning Smiles (L-R):** Jordan Wild, Roger Black MBE, Harry Wild, Gaynor Coley (award sponsor Eden Project's Managing Director), Stephen Frankel, Elizabeth-Jane Frankel.

prestigious Cornwall Business Award ceremony, held at the St Mellion International Resort.

Cornwall Development Company chief executive Suzanne Bond said: "We can lead the way in renewable energy for years to come. So

WREN's approach, involving the local community, is very exciting."

Guest presenter, former Olympic runner Roger Black MBE, stressed the importance of teamwork and vision to become a winner, characteristics that have led to WREN's success.

WREN Chairman Stephen Frankel said "It is a great boost to our team to be given this award. We want our approach to become the mainstream, so that all localities in Cornwall will see how easy it is to turn energy from a cost into an asset. This award makes us more confident that we are going in the right direction, and may encourage others to follow."

## HOW MUCH WADEBRIDGE FOOD WASTE? YOUR HELP NEEDED!

Could you help us in a feasibility study to see if we can turn food waste into heat and electricity for a Wadebridge school or sports centre.

Anaerobic digestion is organic waste enclosed in an air-free vessel. Natural micro-organisms break it down to create bio-

## CARNIVAL TIME

Fancy taking part in Wadebridge Carnival this year? We're want a WREN entry in the procession.

The carnival, usually held on the third Saturday in July, will this year be on the fourth – Saturday 28th July 2012.

Pre-Carnival judging is at 6.15pm, with the procession starting at 7pm when floats, carnival queens and walkers will all join in the fun.

If you'd like to be part of it, please email [events@wren.uk.com](mailto:events@wren.uk.com)

## E-CAR CLUB SAYS: NOT THIS SUMMER

The E-Car team has not selected Wadebridge to pilot an electric vehicle car club this summer.

This is due in part to anticipated high average miles from residents.

However, they will be working with WREN to develop a scheme that best meets the town's needs.

A by-product of the E-Car display and discussion at WREN's "Your Future Home Today" exhibition in March is that there has been strong interest from businesses in using an electric delivery vehicle.

Thanks to everyone who completed E-Car's online survey and came to the E-Car presentation. If you are interested in becoming involved, please email [energy@wren.uk.com](mailto:energy@wren.uk.com)

## WIND TURBINES: WHAT THE TOURIST THINKS

Wind turbines in Cornwall have had little or no detrimental effect on the

gas, which is then combusted to run a generator.

Energy Secretary Greg Barker said "waste rotting in landfill is madness when we can use it to power homes and cars."

We want to find out if Wadebridge produces enough waste to sustain a weekly collection.

Can you weigh how much food waste you produce each week? Even if you compost, taking part in our survey will help us establish a baseline and estimate whether this idea has wings. See the Food Waste Feasibility Study article at [www.wren.uk.com/news.html](http://www.wren.uk.com/news.html) for more details.

## COFFEE ROASTERS PARTNER WITH WREN TO PRODUCE NEW SPECIALTY

**Speciality Wadebridge coffee roasters 'Hands-On Coffee', have added a new taste to their range.**

Kernow Karma is freshly roasted in small batches and sold in 100% compostable bags, with a 10p donation to WREN.

Beans are organically grown in Peru by a women's cooperative supported by charity Café Femenino, and the UK importer also makes a donation to UK women's charities.

Eloise Travis from Hands-On Coffee explains: "Most coffee sold in the UK is roasted in enormous quantities and sold in bags made from plastics and aluminium.

"We roast in small batches each week to have a head start when it comes to freshness. And now we use a bag that's fully compostable.

"Partnering with WREN is a great way to help promote the benefits of a low carbon approach," adds Eloise. "It's a great fit for us as a small independent coffee roaster to work with WREN who are based in the same town and have a growing national recognition for their work."

WREN chair Stephen Frankel said "WREN is delighted to be involved with this initiative. A key purpose is to help local businesses benefit from the opportunities presented by the low carbon economy.

"And we are, of course, delighted by this contribution to our community fund."

Kernow Karma will first be available at the Royal Cornwall Show 2012 (Food and Farming Pavilion), and in select independent retailers thereafter, including Kingsley Village Food Hall, and outlets in Wadebridge.

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## tourist experience.

These are the results of a survey recently conducted through the award-winning Cornwall Sustainable Tourism Project's (CoaST) extensive network of tourist businesses.

The survey found that few tourists express a view on turbines, but when they do it tends to be neutral or favourable.

Also, over 75% of tourist businesses consider wind turbines to have a positive or neutral effect on both tourists' view of Cornwall and their own tourism business.

For more, see [www.coastproject.co.uk](http://www.coastproject.co.uk).



## AROUND THE WORLD ON SOLAR POWER

**Turanor PlanetSolar, a 31m catamaran powered by 90kW of photovoltaic solar panels completed its circumnavigation of the globe in early May.**

The voyage was partly designed to see how well the technology worked under demanding ocean conditions. Only three panels were lost, in each case because someone fell on them! Details on [www.planetsolar.org/](http://www.planetsolar.org/)

## JUNE ENERGY DATES

- Sat 2<sup>nd</sup>: WREN Stand Jubilee Day
- 7-9<sup>th</sup> Royal Cornwall Show
- Sat 30<sup>th</sup> Free Energy Clinics

For more on all events, drop into the Energy Shop, the Platt, Wadebridge (between Artyfacts and Chase Art Gallery), or email [events@wren.uk.com](mailto:events@wren.uk.com).